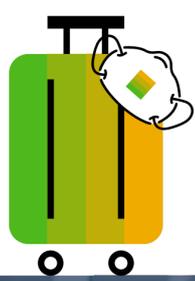


# Restarting Business Travel

How Small-to-Midsize Companies Are Restarting Business Travel in the New Normal

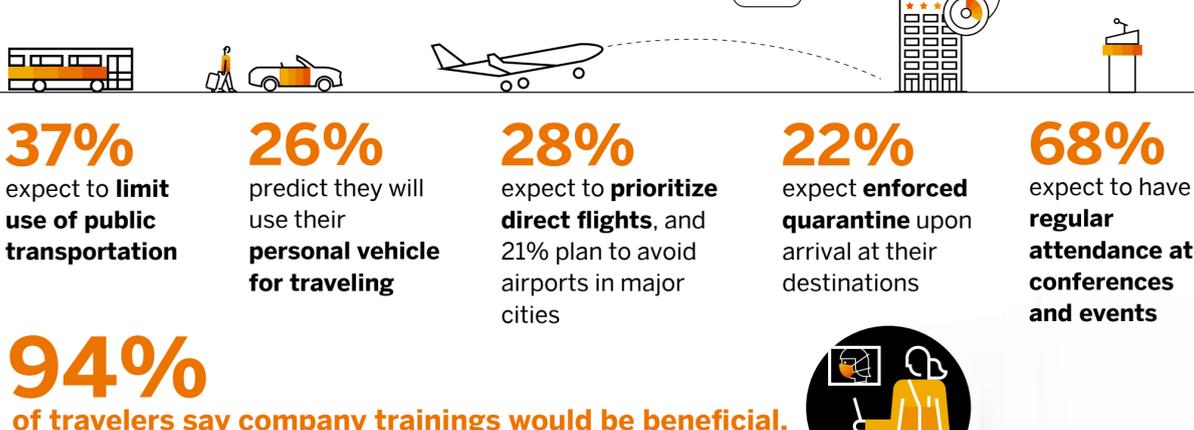


According to a global survey of small and midsize businesses (SMBs) by Wakefield Research, business travelers recognize that travel is important to success. While some feel anxious and worried about resuming travel, many are excited to get back on the road. **How are they planning on navigating the new normal?** And what can companies do to support them? Wakefield's research provides key insights.

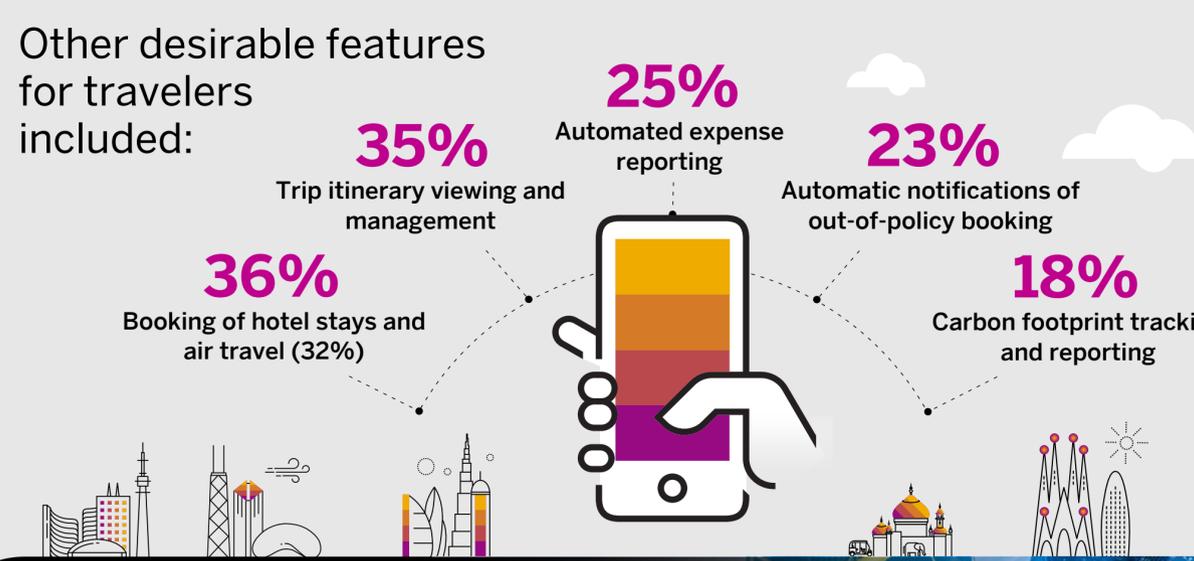
**Face-to-face meetings remain essential** – and can't always be replaced with telemeetings. Without travel:



Travelers expect significant changes in their **travel modes and experiences.**



**96%** of business travelers expect their employers to proactively take steps to **improve safety** – for example, by:



**Learn more**  
 Want to learn more about Wakefield's Research – and what it means for SMB travel needs?  
[Read the report.](#)