



SET YOUR BUSINESS AND EMPLOYEES UP FOR SUCCESS

As and when your company starts traveling again, **tighter control of travel spending** is more important than ever. But, because travel is notoriously difficult to manage and formal programs have always been too costly and complicated, it's easy to assume that more control and savings aren't within reach. Not any longer. **Automated travel management solutions can put the productivity, cost control, and duty of care benefits of a travel program in the hands of non-enterprise size companies.** Let's explore how.



93%

of businesses have employees that travel for work.¹



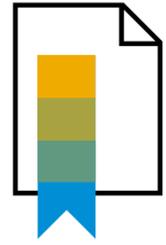
16%

of employees travel for business at least 4 or 5 days per month.¹



59%

of employees in non-enterprise firms book travel online on their own.¹



68%

of finance leaders aren't completely confident that employees comply with company travel and expense policies.²

CREATE AN EXPERIENCE THAT IMPROVES PRODUCTIVITY



70%

of business travelers at companies* say their company is behind in adopting the latest technologies to make business travel easier.³

24%

of business travelers would rather **have a cavity filled** than **have to fill out expense reports**.³

43%

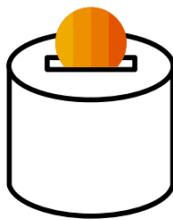
of businesses agree **employee satisfaction** is a top challenge.¹

CONTROL THE COSTS CONSTRAINING YOUR CASHFLOW



Company travel and expense violations

is one of the top 5 challenges of firms who have not automated.¹



75%

of finance leaders say their business often exceeds expense, travel and invoice budgets.¹



72%

of CEO/COOs believe enforcing travel policy compliance as a highly effective cost avoidance strategy.⁴

TAKE CARE OF YOUR EMPLOYEES WHEREVER THEY ARE

Duty of care is the responsibility of employers to support the health, safety, and security of employees – and it doesn't stop when they're on the road.



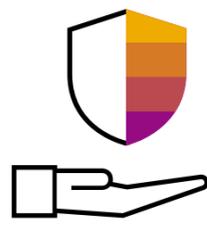
Traveler safety and well-being

is one of the top three concerns for CEO/COOs.⁴



31%

of business travelers prioritize their own safety as the most important factor when taking a business trip.³



54%

of business travelers believe safety is not their companies' top priority.³

SAP CONCUR CUSTOMERS ARE REALIZING SIGNIFICANT VALUE BY USING SAP CONCUR SOLUTIONS.

69%

agree that automating travel and expense management enables **better response to business challenges** due to improved visibility of company spend data.¹

\$40K

average annual savings for **Concur Travel & Expense** customers.¹

IDC has positioned SAP Concur in the **Leader** category for worldwide SaaS and cloud-enabled SMB travel and expense management applications.⁵



Visit us online to learn how SAP Concur solutions can benefit your business by helping you better manage your travel and expenses at concur.com/smb-travel

Sources:

1. AMI-Partners Travel, Expense, and Invoice Management Software Study, July 2019

2. Connecting the Dots on Travel, Expense and Invoice Spend: How to Mitigate Risk with Centralised Spend Management," SAP, 2017.

3. Business Traveler Report, 2019

4. Top of Mind for CEO/COOs, BTN Group, 2019

5. IDC MarketScape: Worldwide SaaS and Cloud-Enabled SMB Travel and Expense Management Applications 2019 Vendor Assessment

*Businesses, firms, companies or organizations with fewer than 1,000 employees