

Consuming a Well-Balanced Diet of Data

A no-sweat guide



Stay Fit for the Future by Following These Six Steps

Starved for data you can actually capitalize on? You're not alone in the business world if you're hungry for actionable insights. But you can fill your plate with the right company and market data to fuel financial success.

Whether you're finding it difficult to capture spend in real time or forecast the future, these six steps will help you enrich your enterprise with useful data:



Step 1: Determine whether you have any obstacles.

Does your business growth seem inhibited? You could be knee deep in data that doesn't shed light on real areas of need.



Step 2: Quantify the business impact.

How much could you increase revenue with better data? Take note. It's crucial to know precisely how much this might be affecting your organization.



Step 3: Identify the root causes.

What's the underlying issue? It could be too much complexity to forecast the future, for instance. Get to the bottom of whatever's to blame.



Step 4: Consult your network.

What are some tactics you can use to connect disparate data and get the insights you need? Engage with your peers and find out how they've done it.



Step 5: Conduct due diligence.

Where can you turn to eradicate stumbling blocks? Start researching tools that can help your company leverage intelligent data.



Step 6: Build a business case.

Ready to make a change and power proactivity? Provide key decision makers with a data-rich business case outlining your obstacles, causes, and potential solutions.

SAP Concur offers a connected suite of solutions that work together to help you gain stamina through valuable data – without breaking a sweat.

Contact us to find out how you can start nourishing your business with data today.

Contact us

